AYUSH medicaments, medicinal plants and their by-products constitute an important part of the Indian Foreign Trade. This section on AYUSH related foreign trade provides a brief overview of India’s foreign trade in respect of these AYUSH related products. A continuous growth in Export over Import as related to AYUSH Products has been observed during last five years that signify the continuous increasing interest in AYUSH system of medicines outside the boundary of the territory.

Prior to 2003-04, for the purpose of foreign trade, AYUSH medicants and medicaments were categorized in two heads i.e., “AYURVEDIC & UNANI MEDICINES” and “HOMOEOPATHIC MEDICINE” only. However, 2003-04 onwards, medicants and medicaments of Ayurveda, Unani, Siddha, Homoeopathic and Bio-chemic systems have been differentiated and the import-export data related to foreign trade in respect of all these items is being recorded separately.

During the last four Plan periods, Total Trade of AYUSH related items had increased from Rs. 580.98 crore in 1995-96 to Rs. 1713.33 crore in 2010-11. (Table 9.1(a))

The export of AYUSH products has decreased from 2887.01 Crores in 2009-10 to 2099.00 Crores in 2010-11, showing an annual growth rate of -27% whereas the import of AYUSH products has increased by 11% annually, from 346.22 Crores in 2009-10 to 385.67 Crores in 2010-11. Thus, during this period the total trade of AYUSH products has decreased substantially from 3233.24 Crores in 2009-10 to 2484.67 Crores in 2010-11.

Since 2003-04, a continuous growing trend has been observed in India’s foreign trade with respect to AYUSH related items in respect of export, import upto 2009-10. During 2010-11, declining trend has been observed in respect of export, and Total Trade of AYUSH related items whereas, Import has been increased.
During 2010-11, percentage share of AYUSH products in the total trade of India was 0.09%. Similarly, AYUSH products shared 0.18% of Export and 0.02% of Import of India. All India Balance of Trade have always been negative since the ninth plan period 1996-97, while AYUSH related products always shown a positive balance of Trade, indicating that AYUSH products are having significant role in foreign trade of the country.