

SCHEME OF GRANT-IN-AID FOR PROMOTION OF AYUSH INTERVENTION IN PUBLIC HEALTH INITIATIVES.

1. INTRODUCTION

There are approximately 7.20 lakh AYUSH practitioners located in urban, semi-urban and rural areas. Their potential has not so far been fully utilized to improve health care delivery system. Increasing awareness about AYUSH's strength in solving community health problems resulting from nutritional deficiencies, epidemics and vector-borne diseases have opened vistas for AYUSH in Public health. This scheme aims to provide grant-in-aid to Government / Non-Government organizations for the roll out of only proven AYUSH interventions for improving health status of the population through AYUSH interventions, like distribution of medicines, organizing Health awareness camps etc.

2. OBJECTIVES OF THE SCHEME

The scheme is being implemented with a district/block/Taluk as a unit for the roll out of only proven AYUSH interventions

by the following methods:-

- (i). Supporting innovative proposals for both Government organizations as well as private organizations.
- (ii). To promote AYUSH intervention for community health care.
- (iii). To encourage institutionally qualified AYUSH practitioners.
- (iv). To encourage utilization of AYUSH practitioners in different public health programmes.

3. ELIGIBLE ORGANIZATIONS

- (i). Directorates of Health/AYUSH of States / UTs.
- (ii). Government Institutes (Colleges, University etc.) dealing with public health.
- (iii). Non-profit/Voluntary organizations working in the area of public health for at least five years and having a proven track record and a capable team comprising of public health specialists.

4. ELIGIBILITY

- (i). The applicant organization must have credible project management expertise and core staff.

(ii). If the applicant / organization is a Non-profit/Voluntary organizations, they should have track record of minimum 5 years of working in the field of community health. The organization should furnish the necessary evidence for implementing such programmes in the past.

(iii). If the applicant / organization is a Non-profit/Voluntary organizations, they shall have to make information available regarding any assistance taken from any State/Central Agency in the last 5 years. iii. Any institution that has obtained funding from any other Central Government Ministry/ Department for the same purpose in the last five years shall not be eligible for funding under this scheme.

(iv). If the applicant / organization is a Non-profit/Voluntary organizations their proposal must be recommended, in the proforma given at **Annexure – C**, by the State Government officer of the respective State / UT concerned. Recommendations of the State / UT should clearly mention the following points:-

(a) About the credibility of the organization and capability of applicant organization in implementing such public health initiatives project,

(b) Past experience,

(c) Relevance and usefulness of the project.

(v). No organization will be considered for simultaneous grants from different schemes of Department of AYUSH.

(vi). The State Government has to forward the proposal in the prescribed proforma within 60 days of submission of the proposal by the applicant organization to the State. In case, no response is received from State Government, it shall be presumed that State Government has no specific comments against the applicant organization and Department of AYUSH will consider the proposal accordingly.

5. FUNDING PATTERN

(i) Maximum Rs.150 lakhs will be approved for the period of three years.

(ii). The funds will be released in three installments of 40%, 40% and 20% of the total amount sanctioned. The second and third installment will be released after receiving satisfactory achievement-cum-performance report and on expenditure of at least 75% of released amount and after acceptance of UC thereof.

(iii). **ACTIVITIES FOR WHICH FUNDS CAN BE GIVEN UNDER THE SCHEME**

(a). Development of material (handbooks, pamphlets, leaflets) for the purpose of training to the AYUSH and Allopathic doctors on proven AYUSH interventions in public health.

(b). Distribution of medicines and organize free medical camps preferably for rural, tribal population and slums in cities.

(c) Proposals for AYUSH intervention should be only for accepted formulations (i.e. for proven treatment / therapy / medicines of AYUSH system) and not for any new drug experiments.

(iv) OTHER CONDITIONS

(a) The grant received under the scheme should be utilized as under :-

(i) Not more than 25% of the total grant should be spent on Establishment / Project Management.

(ii) Not LESS than 50% of the total grant should be spent on Medicines.

(iii) Remaining 25% of the total grant may be spent on AYUSH awareness and minor equipment etc. for the project.

(b). Project proposal should give Head / component-wise, and year wise cost details of the project and only 10% variation would be permissible within the approved project cost. Component wise approved project cost, year wise deliverables and other conditions defined in the sanction letter must be included in the **Bond** to be obtained from Non-profit/Voluntary organizations before release of Grant. The validity of Bond should not be less than 3 years.]

(c) Utilization Statements and Certificate will only be accepted if it is audited by a Chartered Accountant and based on the report of the Monitoring Committee as mentioned in Para 6 of the guidelines. (d). The Department will not take responsibility for either the staff employed by the organization or any other liability other than the grant sanctioned for the project duration.

(e) Department of AYUSH shall have the right to recover the grant with 12% interest from the date of release of fund or take legal action against the organization for any default or deviation from the terms & conditions of approved project..

6. MONITORING MECHANISM:-

(.i) Up to 2% of the total cost of the project may be used for the monitoring of the project.

(ii) State / UT Government where project is implemented will be involved in the monitoring of the project. For this purpose, a Committee will be constituted consisting of the following members.

(a). One representative of State Directorate /Department dealing with AYUSH.

(b). One representative from Local CRI / RRI unit of respective Council / National Institutes of the Department of AYUSH.

(c). One representative from the Department of AYUSH,

(d) One Local representative (Block Pramukh / Pradhan) from the project implementation area.

(iii) The monitoring committee will submit their report to the Department before release of subsequent installment.

(iv) In no case monitoring visit will be conducted by less than two members of the Monitoring Committee.

7. STRUCTURE OF PROPOSALS

(i). The proposal may focus on one or more of the following components:-

(a) Management of communicable diseases any one or more from list of communicable diseases at **Annexure – D**.

(b) Management of Non-communicable diseases like

(i) life Style disorder.

(ii) Geriatric care

(iii) Nutrition and anemia etc. with special focus on adolescent girl and women of reproductive age group.

(c) School health programmes capacity building including Training of teachers, for proven AYUSH intervention for anaemic condition, malnutrition etc. for school children.

(ii). The proposal must clearly define objectives, action plan, milestones, modalities of implementation, measurable outcomes, anticipated impact of intervention, period (not more than three-year), and geographical area (**not less than one Block**) to be covered under the project.

(iii) Geographical area where specific diseases/ health conditions mentioned in Para 7 (i) are prevalent should be selected for project implementation.

(iv). Proposals should be focused on bridging the gaps of public health care with AYUSH approach.

(v). The proposal should include provision to bench mark the public health status before the start of the project so that the changes effected due to the project intervention can be measured. Wherever feasible, required inter-sectoral interface and co-operation with Local Public Health functionaries, Panchayati Raj Institutions (PRIs) etc. should also be reflected in the proposal. Measurable outputs and deliverables over six months time slices should be built into the project proposal.

8. STAFF FOR THE SCHEME:

Department of AYUSH will engage a Project Manager with a minimum qualification of MBA and having an experience of 10 years, at a monthly remuneration @ Rs. 55,000/- and a data Entry Operator @ Rs. 20,000/- per month on contractual basis for implementation of the scheme. The remuneration will be reviewed periodically in consultation with IFD.

9. PROJECT APPRAISAL:

Before consideration for final selection/sanction, Project proposal will be subjected to appraisal by a Committee comprising of-

- (i) Joint Secretary (AYUSH) - Chairperson
- (ii) Concerned Adviser in Dept. of AYUSH- Member
- (iii) Concerned Director of Research Council -Member
- (iv) One representatives of reputed Community/Public Health nominated by Secretary (AYUSH)- Member
- (v) Director/Deputy Secretary looking after NRHM in the Department of AYUSH- Member.
- (vi) Director in-charge of the Scheme- Member Convener

The PAC will also get the achievement cum performance report, utilization certificate before recommending release of installments.

10. APPROVAL OF PROJECTS:

The project proposals recommended by the Appraisal Committee will be considered for sanction of grant by a Project Sanctioning / Committee comprising of

- i) Secretary (AYUSH)- Chairperson.
- ii) Financial Adviser of the Ministry -Member
- iii) Joint Secretary (AYUSH)- Member
- iv) Joint Secretary looking after NRHM, in the Ministry of Health & Family Welfare. .
- iv) Concerned Adviser -Member
- v) One renowned Community or Public Health experts nominated by Secretary (AYUSH) Member
- vi) Director in-charge of the Scheme -Convener

11. SELECTION PROCESS:

The selection of a proposal will be in the following three steps:-

STEP –I: Examination of Proposal in the Section:

After receiving the proposal the programme officer will initiate process within 14 days. The proposal /concept note not found suitable and in accordance with scheme's guidelines at initial examination i.e. proposal with major deficiencies (deviating from the objectives and eligibility criteria) will be rejected and applicant will be informed accordingly. The proposal found suitable will be placed before the Project Appraisal Committee for its consideration.

STEP – II: Project Appraisal Committee (PAC):

The suitable proposals will be appraised by the Project Appraisal Committee (PAC) constituted vide Para 9 of the Scheme. The PAC may invite the applicant organization for the presentation before the Committee. The proposals with clear-cut deliverables, component -wise cost, action plan, area of implementation, duration of the project will be recommended by the Project Appraisal Committee.

STEP – III: - Project Sanctioning Committee (PSC):

.The proposals recommended by the Project Appraisal Committee will be considered by the Project Sanctioning Committee, constituted vide para 10 of the Scheme, for final approval / Sanction. The Project Sanctioning Committee may relax the deliverables etc. of the project, if necessary, on case to case basis. All the installments will be released only after approval of the PSC.

12. SUBMISSION OF APPLICATION:

Scheme details and application format shall be available on the department website- ***www.indianmedicine.nic.in*** under the heading "Schemes". Eligible organization should apply in the prescribed format (**Annexure- A**) along with detailed proposal (two copies).

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ANNEXURE - A

APPLICATION FORM FOR SCHEME OF GRANMT-IN-AID FOR PROMOTION OF AYUSH INTERVENTION IN PUBLIC HEALTH INITIATIVES:-

1. Name of the organization:
2. Registered Address :-
3. Phone Number with STD Code-
Fax Number with STD Code –
E-mail:-
4. Mailing Address :-
5. Registration no and date.
6. Abstract of Audited Income & Expenditure details of last five years:
7. List of technical and Non-technical personnel with experience on community / Public health employed with the organization.

(Enclose the particulars of each personnel like name, gender & age, qualifications, experience)
8. Major activities of the organization.
9. Major achievements of the organization in last five years :
10. Whether any grant received earlier from Ministry of Health & Family Welfare, if so, furnish the details thereof :
11. Whether funds were / are received from any other Central / State Government source, if yes, furnish details thereof:
12. Title of the proposed project :
13. Action Plan should contain the following points :
 - a. **Target population should be well defined and specific.** Like
 - i. Identifying blocks,
 - ii. Talukas /Tehsils.
 - iii. Districts
 - iv. Approximate number of population and beneficiaries (Male and Female separately).
 - v. The minimum population to be covered and target area for implementation should not be less than a Block for a proposal.

- b. **Problem / disease to be targeted should be well defined** and Efficacy of the intervention must be well proved and should be documented.
- c. **Goals and objectives of the project to be defined:** - Goals are high level statements that must provide overall context for what the project is trying to achieve; should be very clear & specific.
Objectives are lower level statements that describe the specific, tangible products and deliverables that the project will deliver.
- d. **Base line Survey:** - A survey designed to establish initial conditions against which the effects of a finished project can be compared] It should be done prior to start of project.. (Use of Secondary data is permissible). The **gender wise** Base line information / data which describe the initial conditions prevalent in the proposed Project area, should be specifically given in the proposal .
- e. **End Line Data:** - After completion of the project, a survey to measure the impact / outcome of the project should be conducted and such **gender wise** End Line Data should be compared with the Base line survey / data, in the project completion report .
- f. All Data / documents of the project should be shared with the Department of AYUSH.

14. Information must be provided in the application about the health care facilities available in the project implementation area, like number of Health Centre / PHC / CHC etc. and type of health care facilities available in these health centers. The distance of the PHC/ CHC from the project implementation area should also be mentioned.

15. Deliverables: - Only achievable Deliverables should be fixed. Deliverables should be clear-cut and quantifiable and must be fixed prior to start of the project.. The deliverables must be comparable at the end of the project.

16. Expected Out comes: - Expected Outcomes of the project should be specific, quantifiable clear and comparable at the end of the project.

17. Total cost of the project, and component / item wise break up of grant required with proper justification should be given in the proposal. -

18. Give two references (with address, phone number etc.) other than District AYUSH / Health Officer and State AYUSH / Health Secretary)

Signature

(Name and Seal of the head / authorized officer of the organization)

**THE FOLLOWING DOCUMENTS WILL BE ALSO REQUIRED TO BE SUBMITTED
ALONG WITH APPLICATION BY THE APPLICANT ORGANIZATION.**

- (i) Detailed Proposal duly forwarded as per **para 4(iv)** of the Scheme .
- (ii) Attested copy of Registration (other than State Government)
- (iii) Attested copy of Bye-laws. (Other than State Government)
- (iv) Attested copies of Audited Statements of Account for last five years. (Other than State Government)
- (v) Bank Account details including bank statement of last 6 months. (other than Government organization).
- (vi) A note of past activities and achievements of the organization.
- (vii) Certificate of abiding to the terms & conditions as mentioned in **Annexure – B**

ANNEXURE – B

CERTIFICATE AS UNDER IS REQUIRED ALONG WITH APPLICATION FROM THE HEAD OF THE ORGANIZATION-

Certified that:

(a) The organization shall abide by all the 'Terms and Conditions' issued by the Department of AYUSH, / Government of India from time to time.

(b) All records and reports related to the project have been maintained separately and shall be shown and furnished as and when required by the Department of AYUSH or its authorized representatives.

(c) Project shall be open for evaluation of physical progress and utilization of funds at the discretion of Department of AYUSH.

(d) The undersigned shall be responsible for the authenticity of the information & documents furnished in the application and proposal.

(e) Department of AYUSH shall have the right to recover the grant with 12% interest from the date of release of fund for any default or deviation from the terms & conditions of sanction of grant. And may also take any other action as deem fit in the facts and circumstances of each case.

(f) Accounts: - Separate accounts for the project will be maintained.

Signature

Name and Stamp of the Head of the organization

Phone No.....

Fax No.....

E; mail :-----

THE FOLLOWING DOCUMENTS WILL ALSO BE REQUIRED TO BE SUBMITTED BY THE APPLICANT ORGANIZATION BEFORE RELEASE OF GRANT, BUT AFTER GETTING APPROVAL LETTER FROM THE DEPARTMENT OF AYUSH.

(i) . **BOND**

The applicant organization (other than State Government) has to furnish a Bond. The Bond should commit that the applicant organization shall abide by all terms & conditions as mentioned in the sanction letter, GFR, Component wise approved project cost and year wise deliverables to be achieved under the project. The validity of the Bond should not be less than three years.

(ii)). **REGISTRATION WITH PLANNING COMMISSION**

Selected organization (Non-Governmental) has to register with the portal with Planning Commission before release of grant.

WHOM TO APPLY

The complete application in all respect will be required to be submitted to the:

Director (Schemes),

Department of Ayurveda, Yoga & Naturopathy, Unani, Siddha and Homoeopathy,
AYUSH BHAWAN, B Block, GPO Complex, INA, New Delhi – 110023.

ANNEXURE - C

1 Performa for verifying the credentials of the organization by the State Government:-Certified that (the name of the organization)....., of(Address).....in(State) is working since(no of years).

a) The organization is capable in implementing such Public Health Initiatives project and has a past experience of years.

b) The project submitted by the organization is relevant as per the scheme's guidelines.

d) The project is useful for the public.

In view of above the proposal is being recommended for consideration under the Central Sector Grant-in-aid Scheme for Promotion of AYUSH Intervention in Public Health Initiatives.

(Signature with date)

(r the project should be signed by the Officer dealing with AYUSH not below the rank of Deputy Director/ Additional Director/ Director /Commissioner Secretary / Principal Secretary of the Concerned State / UT)

:

Office seal

Phone No..... Fax No.....

E.mail :.....

ANNEXURE – D

The proposal may focus on one or more of the following communicable disease like:

- 1) Malaria
- 2) Chikungunya
- 3) Acute Diarrhea
- 4) Respiratory Tract Infection
- 5) Viral Hepatitis
- 6) Measles
- 7) Dengue
- 8) Urinary Tract Infection (UTI)
- 9) Whooping Cough
